



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)

[Re-accredited with 'A' Grade by NAAC]

Virudhunagar – 626 001.

### **COURSE OUTCOME**

#### **I M.Com. COMPUTER APPLICATION**

##### **ADVANCED BUSINESS STATISTICS**

**SUBJECT CODE: P2CCC11**

##### **In this course the students will**

<b>CO1:</b>	Study the strength of the relationship between two, numerically measured, continuous variables.
<b>CO2:</b>	Identify variables and develop a regression model from sample data and interpret the slope and intercept.
<b>CO3:</b>	Know about Probability Distributions.
<b>CO4:</b>	Acquaint the learner with the basic research techniques and methods.
<b>CO5:</b>	Provide a background for understanding ANOVA techniques.

##### **MODERN BANKING**

**SUBJECT CODE: P2CCE1**

##### **In this course the students will**

<b>CO1:</b>	Understand the functioning of Reserve Bank of India.
<b>CO2:</b>	Create awareness on various concepts of Banking Technology.
<b>CO3:</b>	Focus on Internet Banking Facilities.
<b>CO4:</b>	Understand the mechanism of Electronic Payment System.
<b>CO5:</b>	Decipher Cyber issues in Online Transactions.

##### **ADVANCED COST ACCOUNTING**

**SUBJECT CODE: P2CCC12**

##### **In this course the students will**

<b>CO1:</b>	Understand the basic concepts of process-costing, compute unit costs and calculate equivalent units.
<b>CO2:</b>	Learn Contract costing.
<b>CO3:</b>	Make the students aware of marginal costing and its managerial decisions.
<b>CO4:</b>	Learn Budgetary control and Activity Ratios.
<b>CO5:</b>	Have a thorough knowledge on Standard Costing and Variance Analysis.



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**E-COMMERCE**

**SUBJECT CODE: P2CCC13**

**In this course the students will**

<b>CO1:</b>	Enable the students the know about E-Commerce.
<b>CO2:</b>	Understand the Architectural Framework for Electronic Commerce.
<b>CO3:</b>	Understand EDI as used in large-scale, business-to-business (B2B) transactions.
<b>CO4:</b>	Acquire knowledge on the New Age of Information Based Marketing.
<b>CO5:</b>	Know about Computer Based Education and Training.

**LAB: MULTIMEDIA**

**SUBJECT CODE: P2CCC1P**

**In this course the students will**

<b>CO1:</b>	Provide basic Knowledge on Multimedia Technology.
<b>CO2:</b>	Make hands on training to the students on multimedia software.
<b>CO3:</b>	Expose the learners to create animation using movie clip.
<b>CO4:</b>	Enhance the students to design the DTP work.

**Semester – II**

**OPERATIONS RESEARCH**

**SUBJECT CODE: P2CCC21**

**In this course the students will**

<b>CO1:</b>	Be provided with basic concepts of Linear Programming.
<b>CO2:</b>	Facilitate the learner to solve Transportation Problems.
<b>CO3:</b>	Make the learner to comprehend all types of Assignment Problems.
<b>CO4:</b>	Create awareness on the basic concept of Queuing Models.
<b>CO5:</b>	Expose the learners to Net Work Analysis.

**SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT**

**SUBJECT CODE: P2CCE2**

**In this course the students will**

<b>CO1:</b>	Focus on Risk and Return Analysis.
<b>CO2:</b>	Comprehend the different aspects of Technical Analysis.
<b>CO3:</b>	Study the Valuation of Bonds and Portfolio Analysis.
<b>CO4:</b>	Understand the CAPM, Capital Market Line, Security Market Line and Portfolio Revision.
<b>CO5:</b>	Learn various Portfolio Evaluation Models.



**ADVANCED FINANCIAL ACCOUNTING**

**SUBJECT CODE: P2CCC22**

**In this course the students will**

<b>CO1:</b>	Learn about the preliminaries in Partnership Accounting.
<b>CO2:</b>	Know Partnership Accounting on Admission of a partner.
<b>CO3:</b>	Learn Partnership Accounting on Retirement or Death of a partner.
<b>CO4:</b>	Study accounting for partnership dissolution and piece-meal distribution.
<b>CO5:</b>	Learn accounting aspects of Conversion and Sale to a Company.

**TALLY 9.0**

**SUBJECT CODE: P2CCC23**

**In this course the students will**

<b>CO1:</b>	Make Tally Fundamentals familiar to the learner.
<b>CO2:</b>	Impart knowledge on Tally Groups, Ledgers, Voucher creation.
<b>CO3:</b>	Concentrate on Creating Inventory Masters in Tally. 9.
<b>CO4:</b>	Familiarise with VAT in Tally 9.
<b>CO5:</b>	Understand TDS, BRS, and Configurations in TALLY 9.

**LAB: COMPUTERIZED ACCOUNTING**

**SUBJECT CODE: P3CCC2P**

**In this course the students will**

<b>CO1:</b>	Concentrate the knowledge of the students regarding Tally usage in accounting.
<b>CO2:</b>	Learn the basic accounting aspects in TALLY.
<b>CO3:</b>	Learn the concepts of TALLY

**NME – RETAIL MARKETING**

**SUBJECT CODE: P2CCN2**

**In this course the students will**

<b>CO1:</b>	Create awareness of the general features of retailing.
<b>CO2:</b>	Make the students aware about retail consumers.
<b>CO3:</b>	Understand retail pricing concepts.
<b>CO4:</b>	Gain Knowledge on retail location strategies and retail formats.
<b>CO5:</b>	Understand retail store layout.



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## II M.Com. COMPUTER APPLICATION

### DIRECT TAXES – 1

SUBJECT CODE: P2CCC31

In this course the students will

CO1:	Create awareness on basic Income tax concepts.
CO2:	Understand the provisions and computational aspects of Salary and House property income.
CO3:	Gain knowledge on tax aspects of Profits and Gains of Business or Profession.
CO4:	Learn tax implications on Capital Gains and Income from other sources.
CO5:	Comprehend tax provisions regarding Aggregation, Set-off and Carry forward of Losses.

### ELECTIVE 3: RETAIL MARKETING

SUBJECT CODE: P2CCE3

In this course the students will

CO1:	Understand the overview of retail marketing and retail consumers.
CO2:	Have knowledge on retail pricing and retail location strategies.
CO3:	Know about various retailing formats.
CO4:	Understand retail store ambience and retail logistics.
CO5:	Learn supply chain management.

### SPECIAL ACCOUNTS

SUBJECT CODE: P2CCC32

In this course the students will

CO1:	Learn accounting for holding companies.
CO2:	Learn the aspects of double accounts system.
CO3:	Learn accounting for banking companies.
CO4:	Learn accounting for insurance companies.
CO5:	Understand accounting for price level changes.

### VB WITH ORACLE

SUBJECT CODE: P2CCC33

In this course the students will

CO1:	Be Provided knowledge on visual basic controls.
CO2:	Familiarize the learner with VB strings.



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<b>CO3:</b>	Acquaint them about DAO and ADO controls.
<b>CO4:</b>	Learn SQL commands and operators.
<b>CO5:</b>	Learn queries and sub queries.

**LAB: CLIENT SERVER**

**SUBJECT CODE: P2CCC3P**

**In this course the students will**

<b>CO1:</b>	Learn the knowledge about SQL.
<b>CO2:</b>	Know about PL/SQL Statements such as Trigger, Cursor and Exception.
<b>CO3:</b>	Understand about various controls in Visual Basic.
<b>CO4:</b>	Motivate students connecting VB with Oracle using ADO Control.

**Semester – IV**

**FINANCIAL MANAGEMENT**

**SUBJECT CODE: P2CCC41**

**In this course the students will**

<b>CO1:</b>	Learn basic financial management concepts.
<b>CO2:</b>	Learn capital budgeting techniques.
<b>CO3:</b>	Develop computational skill of working capital.
<b>CO4:</b>	Understand the concepts of cost of capital and leverages.
<b>CO5:</b>	Know about dividend policies and capital structure.

**DIRECT TAXES II**

**SUBJECT CODE: P2CCC42**

**In this course the students will**

<b>CO1:</b>	Learn assessment of tax for on individual.
<b>CO2:</b>	Learn assessment of tax for HUF.
<b>CO3:</b>	Learn the tax procedure for firm and AOP.
<b>CO4:</b>	Learn assessment of tax for companies procedures.
<b>CO5:</b>	Learn assessment of tax for on individual.

**RESEARCH METHODOLOGY**

**SUBJECT CODE: P2CCC43**

**In this course the students will**

<b>CO1:</b>	Understand and formulate of research problem and research design.
<b>CO2:</b>	Create awareness on sampling techniques and sample size.



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<b>CO3:</b>	Comprehend various methods of collection of data.
<b>CO4:</b>	Understand applications of statistics in research.
<b>CO5:</b>	Learn the style of preparing of research report.

**WEB DESIGN**

**SUBJECT CODE: P2CCC44**

**In this course the students will**

<b>CO1:</b>	Enable the students to understand internet basics and internet protocol.
<b>CO2:</b>	Create awareness on HTML commands and graphics.
<b>CO3:</b>	Help the students to know about tables and linking documents.
<b>CO4:</b>	Learn the fundamentals java of script.
<b>CO5:</b>	Understand the functions in Java script and forms used in a website.

**PROJECT WORK AND VIVA-VOCE**

**SUBJECT CODE: P2CC4PV**

**In this course the students will**

<b>CO1:</b>	Try to solve applications problems in Commerce Industry.
<b>CO2:</b>	Have Project and Viva-voce work and acquaint themselves in problem solving techniques
<b>CO3:</b>	Students will do individually application based Projects for the academic institution needs.